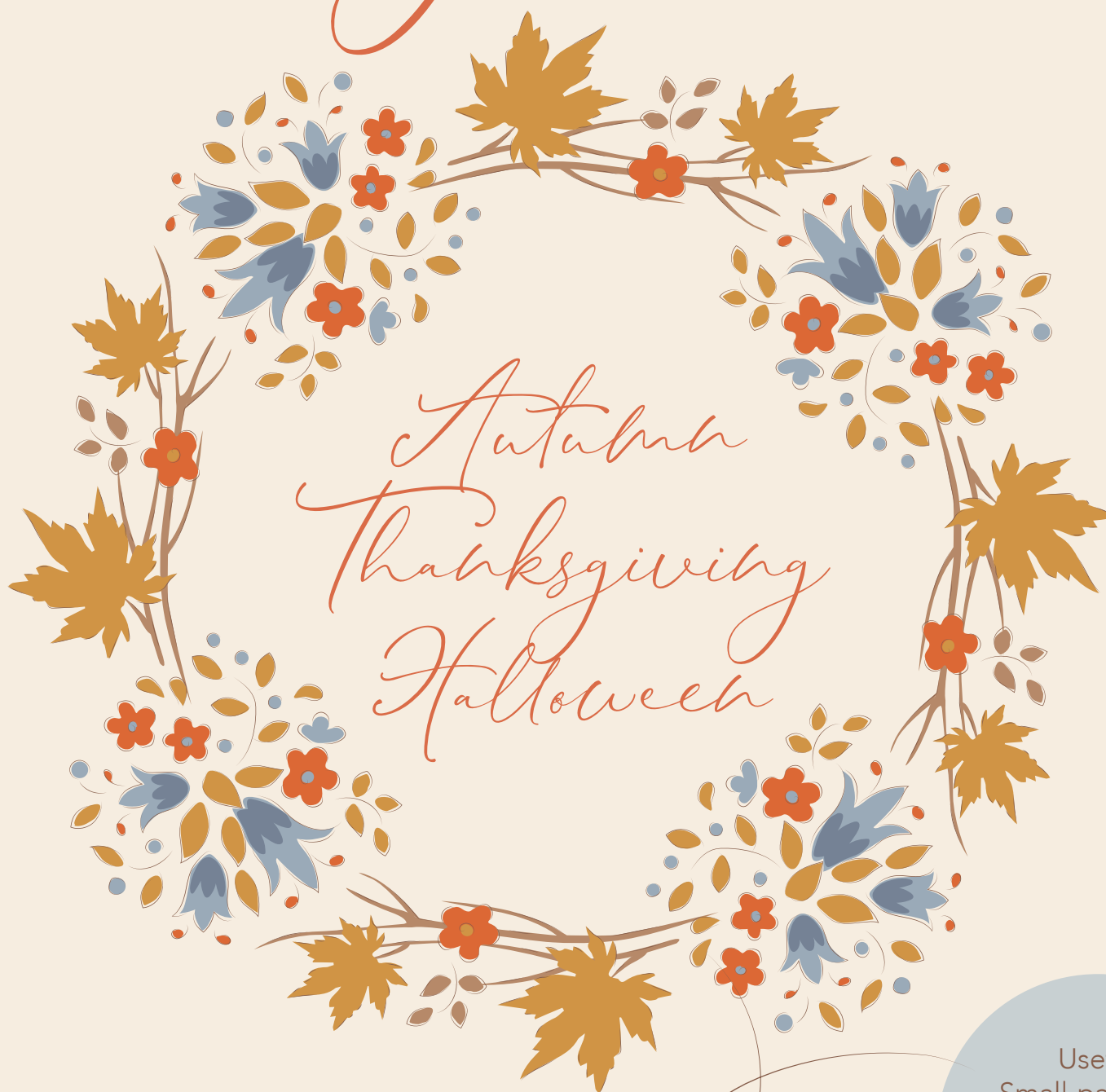


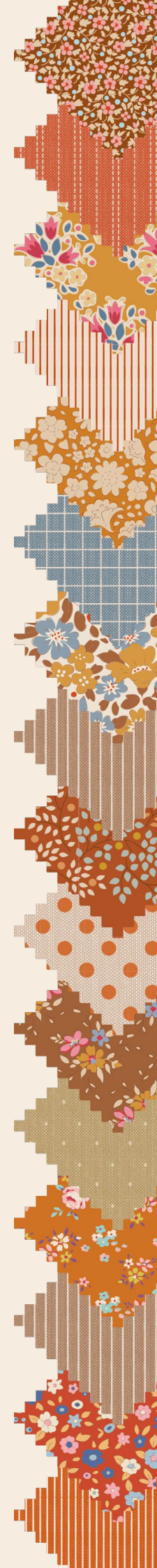
# Creating Memories

Seasonal Basics ✂



Tilda®

Useful  
Small-patterned  
fabrics divided into  
four seasons – but  
great all year!





# Creating Memories

For this year's special edition collection I have chosen to realize an idea I have had for quite some time, Seasonal Basics with a mix of small-patterned printed and woven fabrics. We have called the concept Creating Memories and it is divided into four seasons by color – Spring and Easter Pastels; Summer and Ocean Blues; Autumn, Thanksgiving, Halloween; and Winter Reds and Greens.

We have chosen three precuts to go with each colorway. The Fat Quarter Bundle is double-folded so you can easily see all the fabrics, and the Fat Eight Roll Bundle is rolled into tiny fabric rolls. We have also added a Charm Pack with 32 pieces, and a charming Button Card. To help set the tone for the season, we are also adding Seasonal Chambray Bundles to our Basics.

The fabrics in Creating Memories are useful as a small-patterned supplement all year, but dividing the precuts into seasonal colorways will help you add that extra flair to seasonal shop exhibitions and also give customers the opportunity to plan ahead.

We are releasing this concept as we would a normal collection, with a dedicated catalogue and inspiring projects released on tildasworld.com along with the collection release. The concept will then stay in Tilda's World as Basics.

In this moodboard we present the Autumn, Thanksgiving, Halloween color theme. This colorway contains an array of ginger, saffron, brown and rust-colored fabrics with a hint of blue-grey, khaki and toffee. In addition to autumnal projects, this collection can of course also be useful all year around for any project where a warm color palette is needed.

The small patterns and rustic feel of the woven fabrics are especially cozy in Autumn and inspired motives such as squirrels, nuts, autumn leaves, pumpkins and butternut squash.

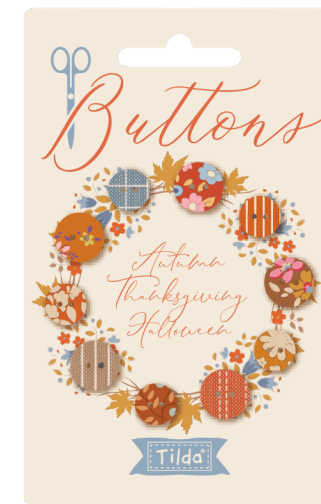
Tilda Chambrays are used as a supplement for the projects. Along with the woven fabrics in the collection they give a nice, comforting and timeless rustic feel.



300212 Charm Pack 5 in squares, 32 pcs 2 of each Creating Memories Autumn



300216 Fat Eight Roll Bundle 16 fabrics 20x11 in Creating Memories Autumn



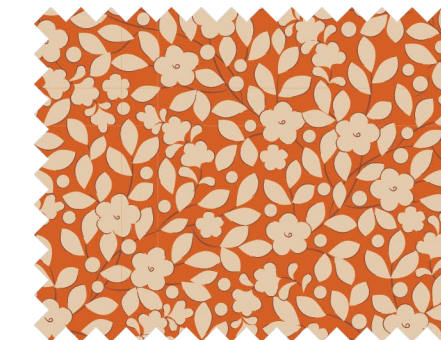
400064 Creating Memories Autumn Buttons 10 pcs 0,4 and 0,47 in



300220 Fat Quarter Bundle 9 fabrics 20x22 in Chambray Autumn Hues

## SEASONAL BASICS *Creating Memories* Autumn Thanksgiving Halloween

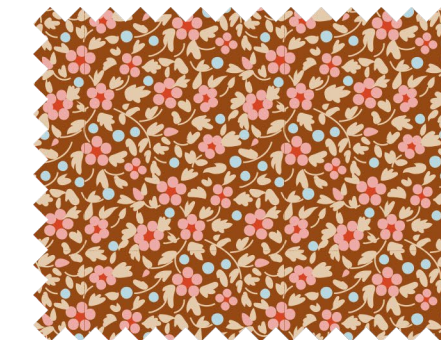
Patterns 100%



130135 Avery Ginger



130136 Gracie Ginger



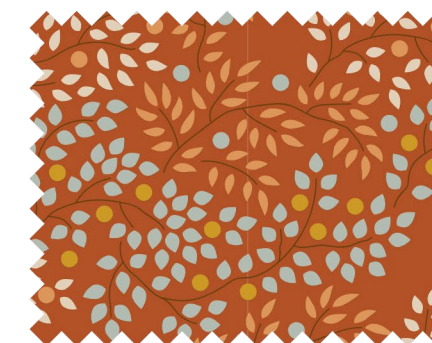
130137 Brie Brown



130138 Evie Rust



130139 Lulu Saffron



130140 Berrytangle Copper



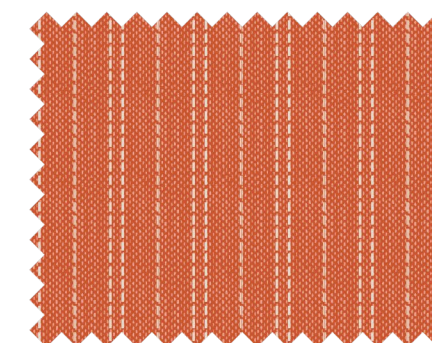
130141 Carla Saffron



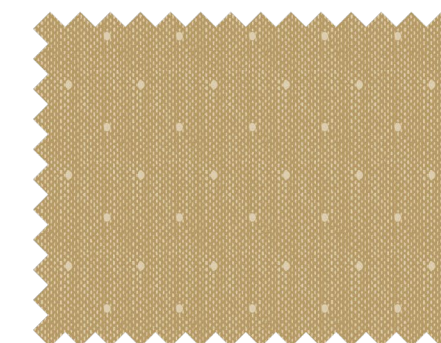
130142 Harper Saffron



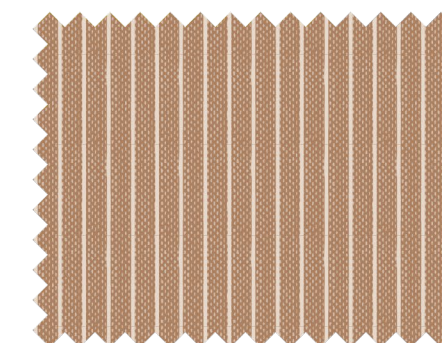
130143 Frida Brown



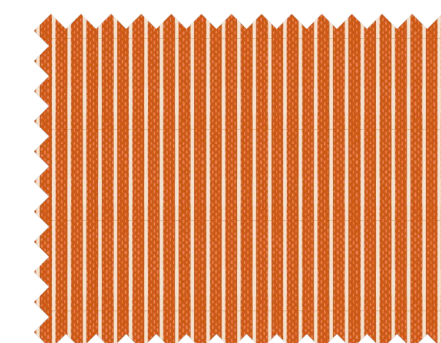
160074 Seamstripe Ginger



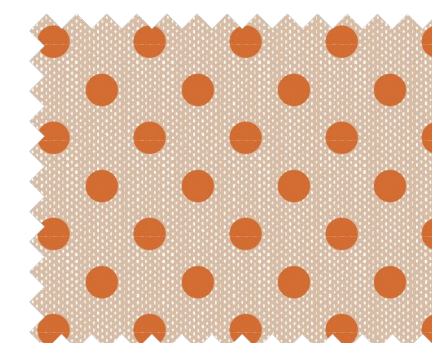
160075 Tinydot Khak



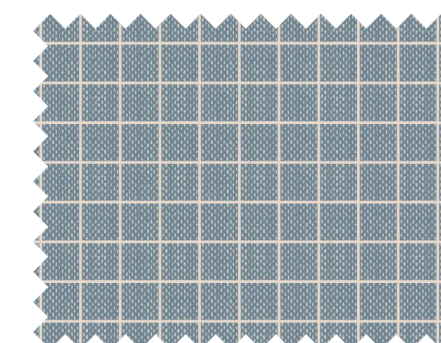
160076 Stripe Toffee



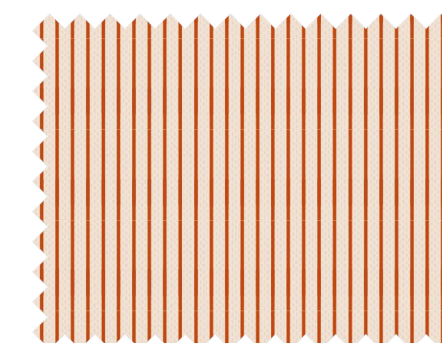
160077 Tinstripe Ginger



160078 Polkadot Ginger



160079 Plaid Stone



160080 Tinstripe Cream

300208 Fat Quarter Bundle 16 fabrics 20x22 in Creating Memories Autumn

100% COTTON - PREMIUM QUALITY - WIDTH 44/45 IN - 110 CM - SHRINKAGE APPROX 3%    

OEKO-TEX® STANDARD 100

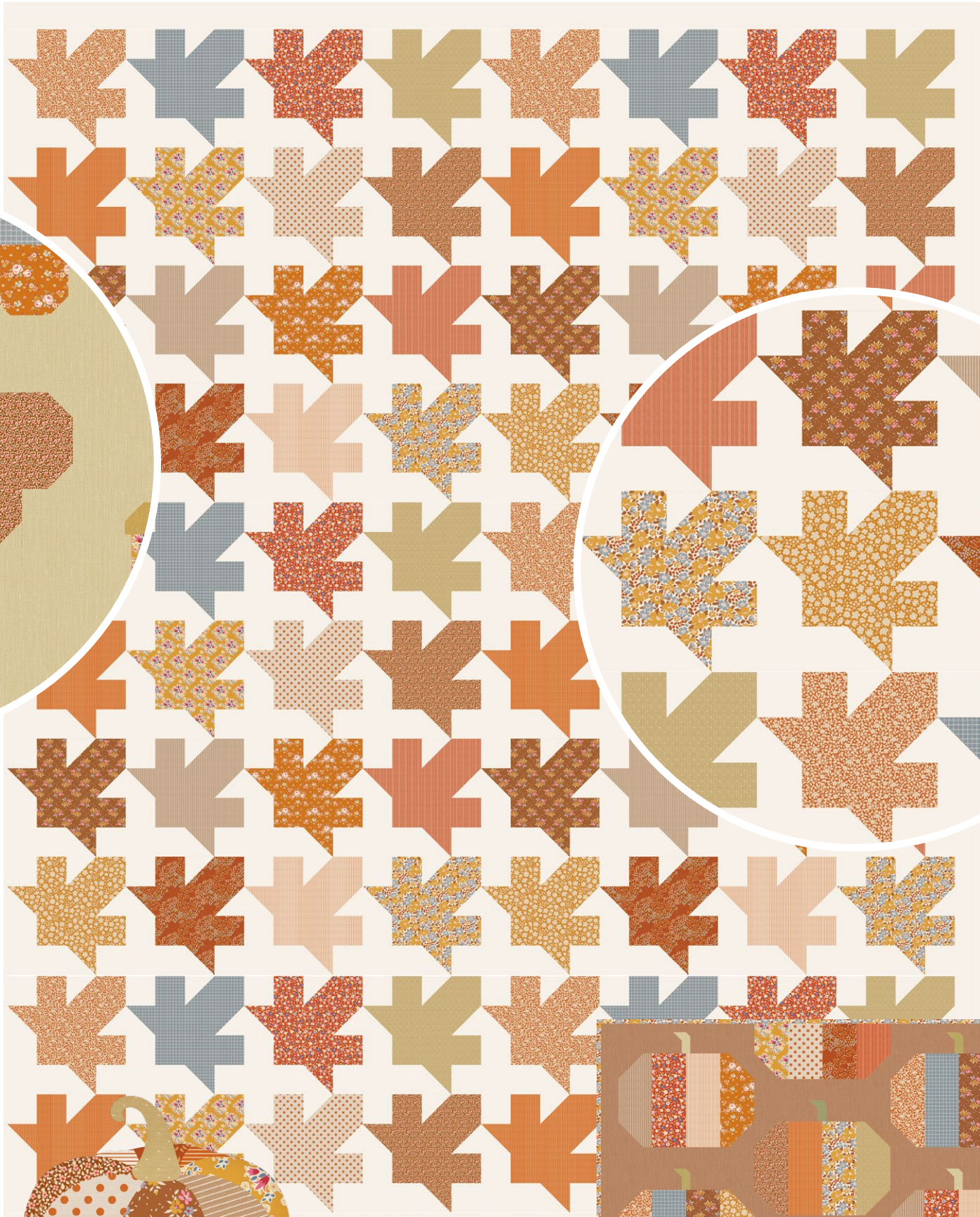


20240219 Squirrel Quilt 58,5 x 71,5 (148,5 x 181,5 cm)



Squirrel Pillows 19,25 x 14 (49 x 35,5 cm)  
20240222 Mustard, 20240223 Brown

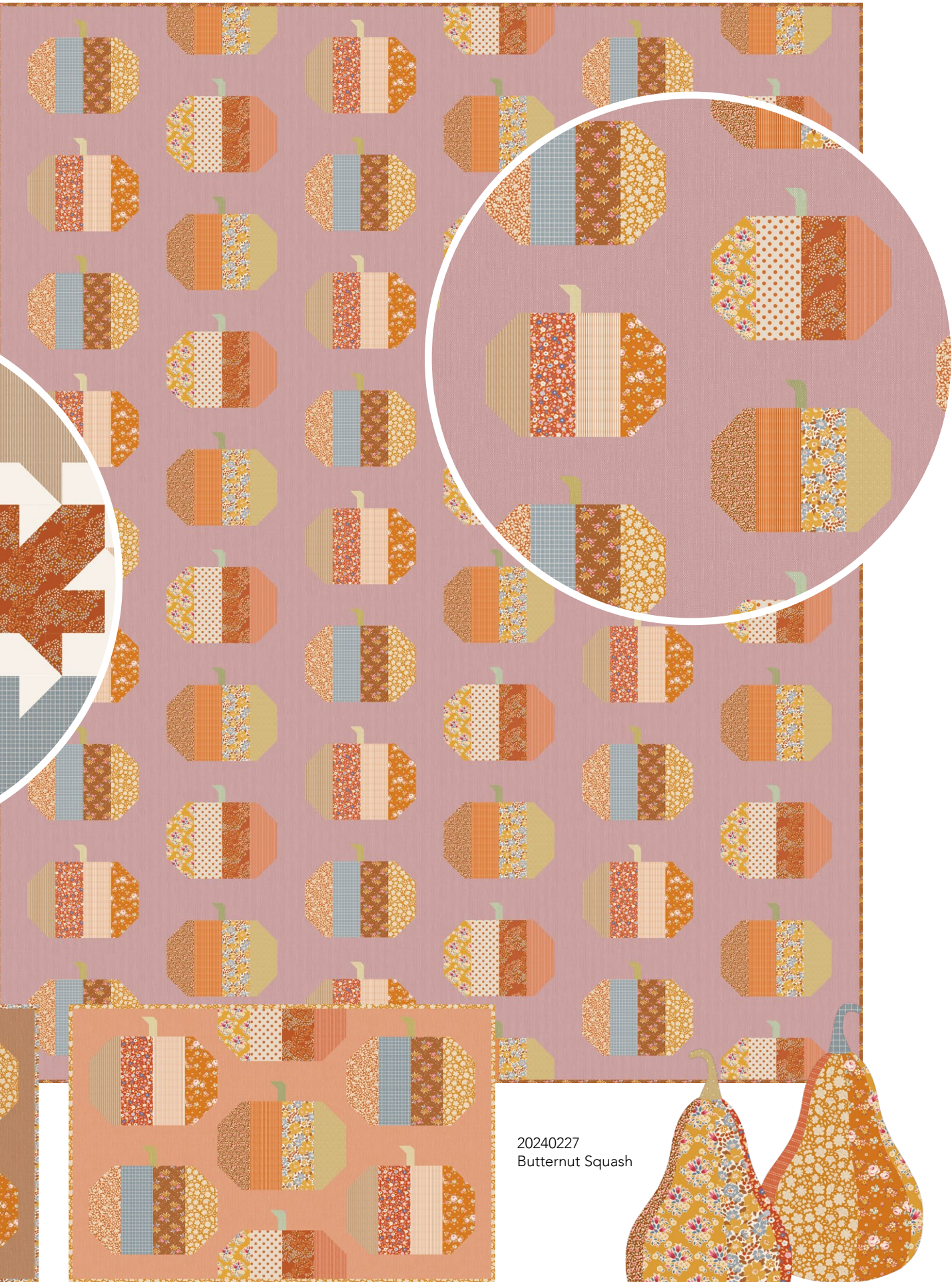
20240220 Maple Leaf Quilt Dove White  
66 x 82 in ( 167,5 x 208,5 cm)



20240226  
Pumpkins

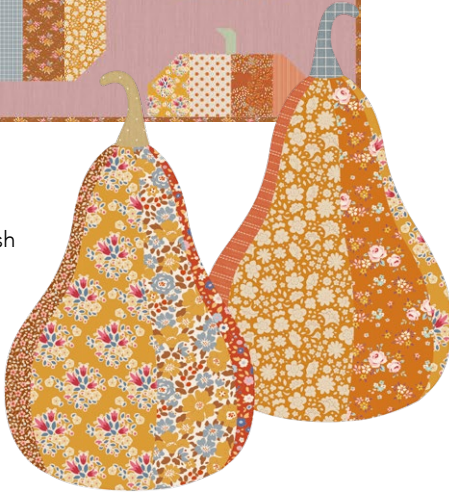


20240221 Pumpkin Memories Quilt 62,5 x 78 in (158,75 x 198 cm)



Pumpkin Memories Pillows 26,5 x17,25 in (67,5 x 44 cm) 20240224 Brown, 20240225 Ginger

20240227  
Butternut Squash







A sweet mix of printed and woven small-patterned fabrics divided into seasons by color. Useful all year round, but great when you need a coordinated color range for any project, or want to create seasonal projects. Creating Memories comes in four color ranges with 16 fabrics in each.

