

Creating Memories

Seasonal Basics ✂



Tilda®

Useful
Small-patterned
fabrics divided into
four seasons – but
great all year!



Creating Memories

For this year's special edition collection I have chosen to realize an idea I have had for quite some time, Seasonal Basics with a mix of small-patterned printed and woven fabrics. We have called the concept Creating Memories and it is divided into four seasons by color – Spring and Easter Pastels; Summer and Ocean Blues; Autumn, Thanksgiving, Halloween; and Winter Reds and Greens.

We have chosen three precuts to go with each colorway. The Fat Quarter Bundle is double-folded so you can easily see all the fabrics, and the Fat Eight Roll Bundle is rolled into tiny fabric rolls. We have also added a Charm Pack with 32 pieces, and a charming Button Card. To help set the tone for the season, we are also adding Seasonal Chambray Bundles to our Basics.

The fabrics in Creating Memories are useful as a small-patterned supplement all year, but dividing the precuts into seasonal colorways will help you add that extra flair to seasonal shop exhibitions and also give customers the opportunity to plan ahead.

We are releasing this concept as we would a normal collection, with a dedicated catalogue and inspiring projects released on tildasworld.com along with the collection release. The concept will then stay in Tilda's World as Basics.

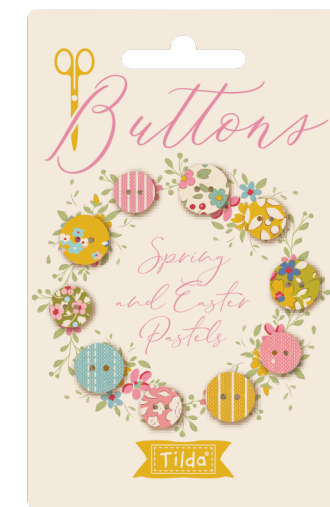
In this moodboard we present the Spring and Easter Pastels color theme. This colorway contains yellows, spring greens, pinks, cream and a hint of teal. In addition to Spring projects, this collection can of course also be useful all year round for any project where pastel-colored fabrics are needed, especially in projects for babies and young children.

The small patterns and rustic feel of the woven fabrics are perfect for sweet and simple quilts. The Spring and Easter Pastels colorway inspired the Spring Hares, Potted Flowers and Easter Egg quilts and pillows as well as a new version of a Patchwork Hare and Easter Egg softies.

Tilda Chambrays are used as a supplement for the projects. Along with the woven fabrics in the collection they give a nice, comforting and timeless rustic feel, perfect for homely sewing projects.



300210 Charm Pack 5 in squares, 32 pcs 2 of each Creating Memories Spring



300206 Fat Quarter Bundle 16 fabrics 20x22 in Creating Memories Spring

300214 Fat Eight Roll Bundle 16 fabrics 20x11 in Creating Memories Spring

400062 Creating Memories Spring Buttons 10 pcs 0,4 and 0,47 in



300218 Fat Quarter Bundle 9 fabrics 20x22 in Chambray Spring Pastels

SEASONAL BASICS

Creating Memories Spring and Easter Pastels

Patterns 100%



130117 Gracie Yellow



130118 Carla Pink



130119 Frida Lime



130120 Avery Yellow



130121 Brie Green



130122 Harper Yellow



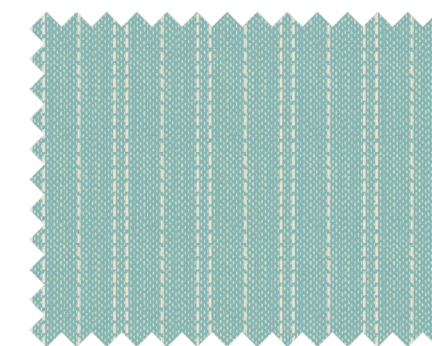
130123 Lulu Yellow



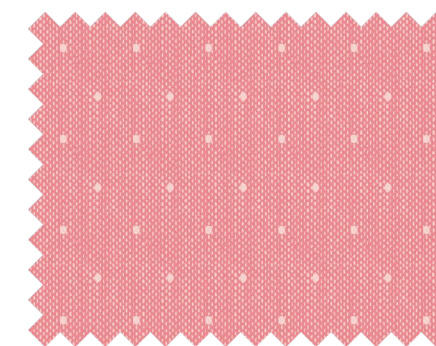
130124 Frida Pearl



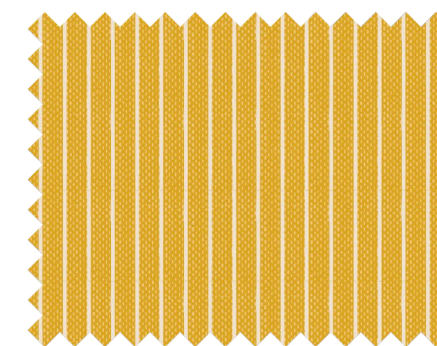
130125 Evie Dove White



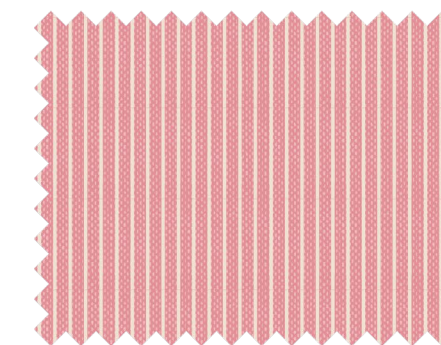
160060 Seamstripe Teal



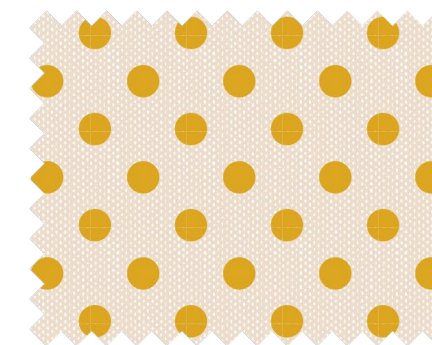
160061 Tinydot Pink



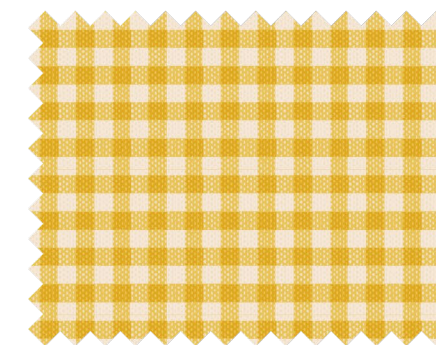
160062 Stripe Yellow



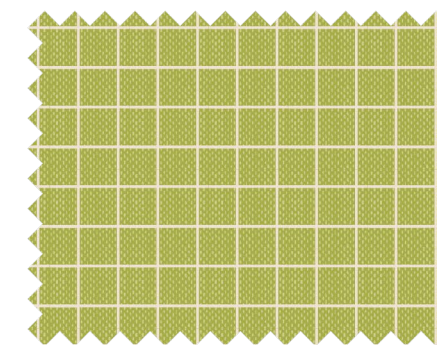
160063 Tinstripe Pink



160064 Polkadot Yellow



160065 Gingham Yellow



160066 Plaid Pea Green

100% COTTON - PREMIUM QUALITY - WIDTH 44/45 IN - 110 CM - SHRINKAGE APPROX 3%     

OEKO-TEX® STANDARD 100



20240204 Potted Flowers Pillow 28,5 x 18,75 in (72,5 x 47 cm)



20240201 Potted Flowers Quilt 54 x 66 in (137 x 167,5)



20240209
Patchwork Hare



20240202 Easter Egg Quilt 56,5 x 72,5 in (143,5 x 184 cm)



220240208
Easter eggs

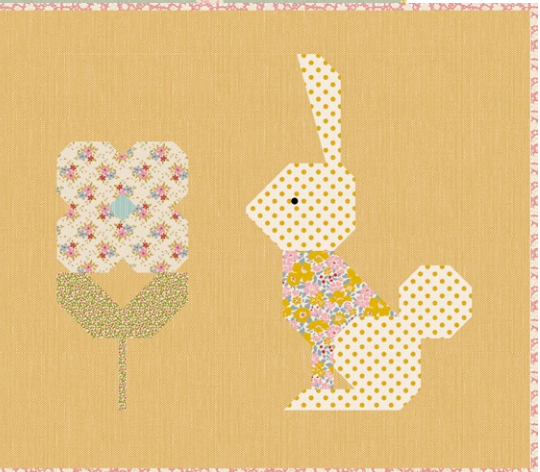
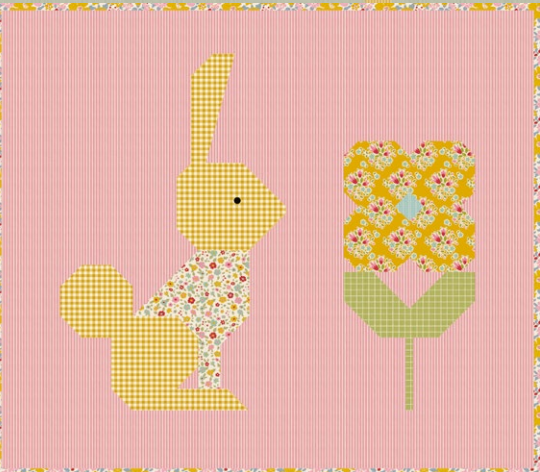


20240205 Easter Egg Pillow 29,5 x 12,5 in (75 x 33,75 cm)

20240203 Spring Hare Quilt 55,25 x 69,25
(140,3 x 176 cm)



Creating Memories projects
will be released as free
patterns on tildasworld.com
with the collection



Spring Hare Pillow 18,25 x 15,75 (46,4 x 40 cm) 20240206 Tinstripe Pink, 20240207 Warm Yellow



A sweet mix of printed and woven small-patterned fabrics divided into seasons by color. Useful all year round, but great when you need a coordinated color range for any project, or want to create seasonal projects. Creating Memories comes in four color ranges with 16 fabrics in each.

