

Creating Memories

Seasonal Basics ✂



Tilda®

Useful
Small-patterned
fabrics divided into
four seasons – but
great all year!



Creating Memories

For this year's special edition collection I have chosen to realize an idea I have had for quite some time, Seasonal Basics with a mix of small-patterned printed and woven fabrics. We have called the concept Creating Memories and it is divided into four seasons by color – Spring and Easter Pastels; Summer and Ocean Blues; Autumn, Thanksgiving, Halloween; and Winter Reds and Greens.

We have chosen three precuts to go with each colorway. The Fat Quarter Bundle is double-folded so you can easily see all the fabrics, and the Fat Eight Roll Bundle is rolled into tiny fabric rolls. We have also added a Charm Pack with 32 pieces, and a charming Button Card. To help set the tone for the season, we are also adding Seasonal Chambray Bundles to our Basics.

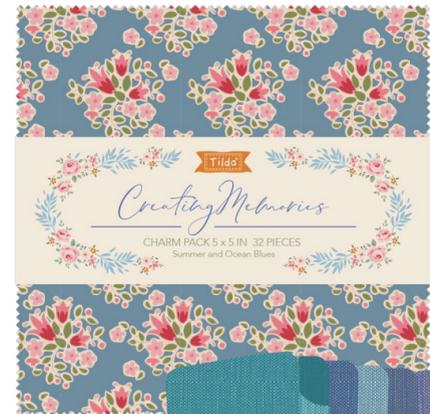
The fabrics in Creating Memories are useful as a small-patterned supplement all year, but dividing the precuts into seasonal colorways will help you add that extra flair to seasonal shop exhibitions and also give customers the opportunity to plan ahead.

We are releasing this concept as we would a normal collection, with a dedicated catalogue and inspiring projects released on tildasworld.com along with the collection release. The concept will then stay in Tilda's World as Basics.

In this moodboard we present the Summer and Ocean Blues color theme. This colorway contains an array of blue fabrics. In addition to Summer projects, this collection can of course also be useful all year around for any project where blue fabrics are needed.

The small patterns and rustic feel of the woven fabrics are perfect for sweet and simple quilts. The Summer and Ocean Blues collection inspired a whale and sailboat quilt, a new blue version of the Duck quilt, as well as pillows and softies with seaside motives.

Tilda Chambrays are used as a supplement for the projects. Along with the woven fabrics in the collection they give a nice, comforting and timeless rustic feel.

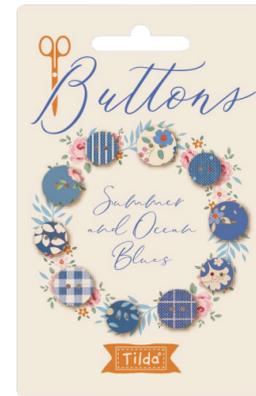


300211 Charm Pack 5 in squares, 32 pcs 2 of each Creating Memories Summer



300207 Fat Quarter Bundle 16 fabrics 20x22 in Creating Memories Summer

300215 Fat Eight Roll Bundle 16 fabrics 20x11 in Creating Memories Summer



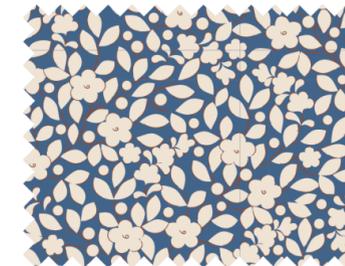
400063 Creating Memories Summer Buttons 10 pcs 0,4 and 0,47 in



300219 Fat Quarter Bundle 9 fabrics 20x22 in Chambray Summer Blues

SEASONAL BASICS *Creating Memories* Summer and Ocean Blues

Patterns 100%



130126 Avery Blue



130127 Berrytangle Prussian



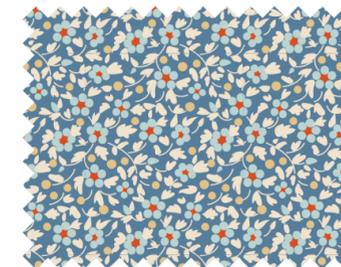
130128 Harper Blue



130129 Gracie Blue



130130 Lulu Blue



130131 Brie Blue



130132 Frida Blue



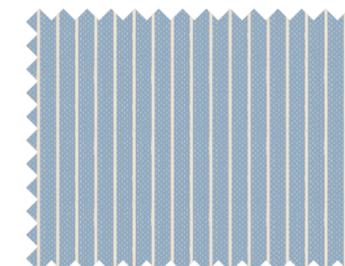
130133 Evie Blue



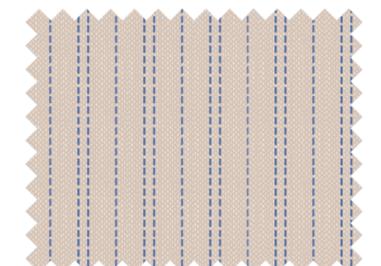
130134 Carla Blue



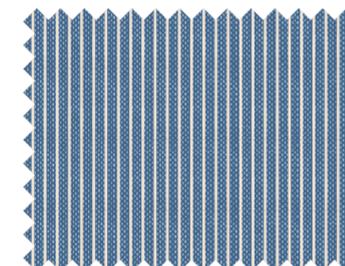
160067 Tinydot Blue



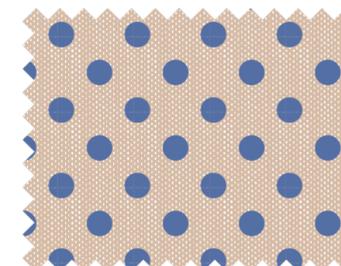
160068 Stripe Blue



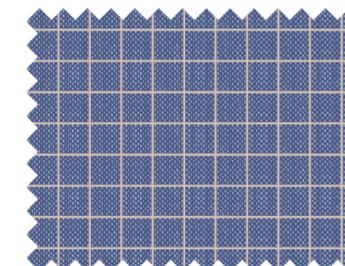
160069 Seamstripe Blue



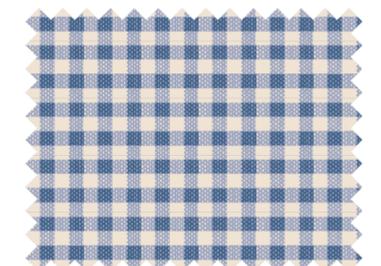
160070 Tinstripe Blue



160071 Polkadot Blue



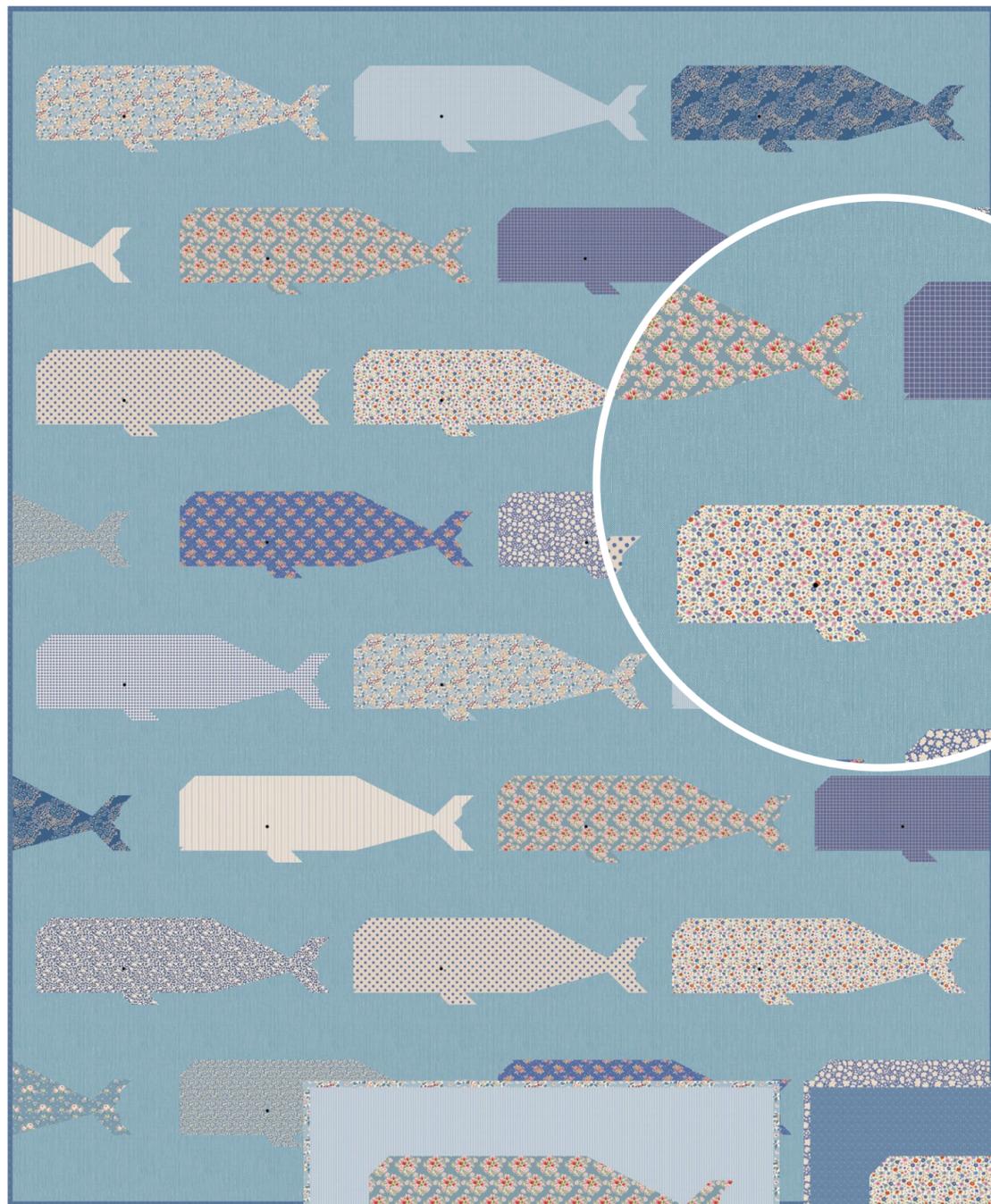
160072 Plaid Blue



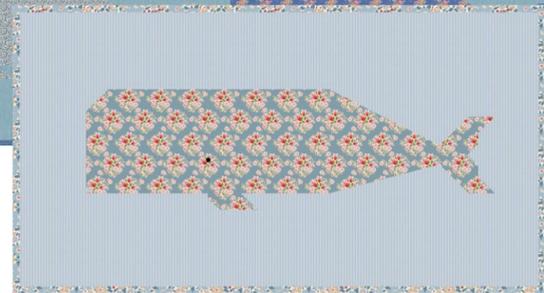
160073 Gingham Blue



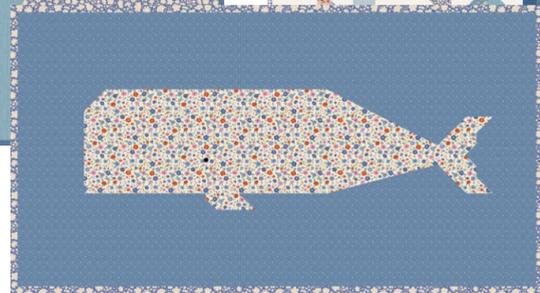
20240210 Blue Whale Quilt 62 x 76 in (157,5 x 193 cm)



20240213 Whale Pillow 24 x 13 in (61 x 33 cm) Stripe Blue



20240214 Whale Pillow 24 x 13 in (61 x 33 cm) Tiny Dot Blue

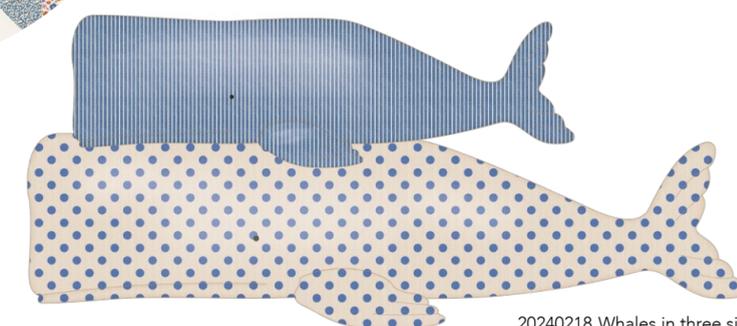
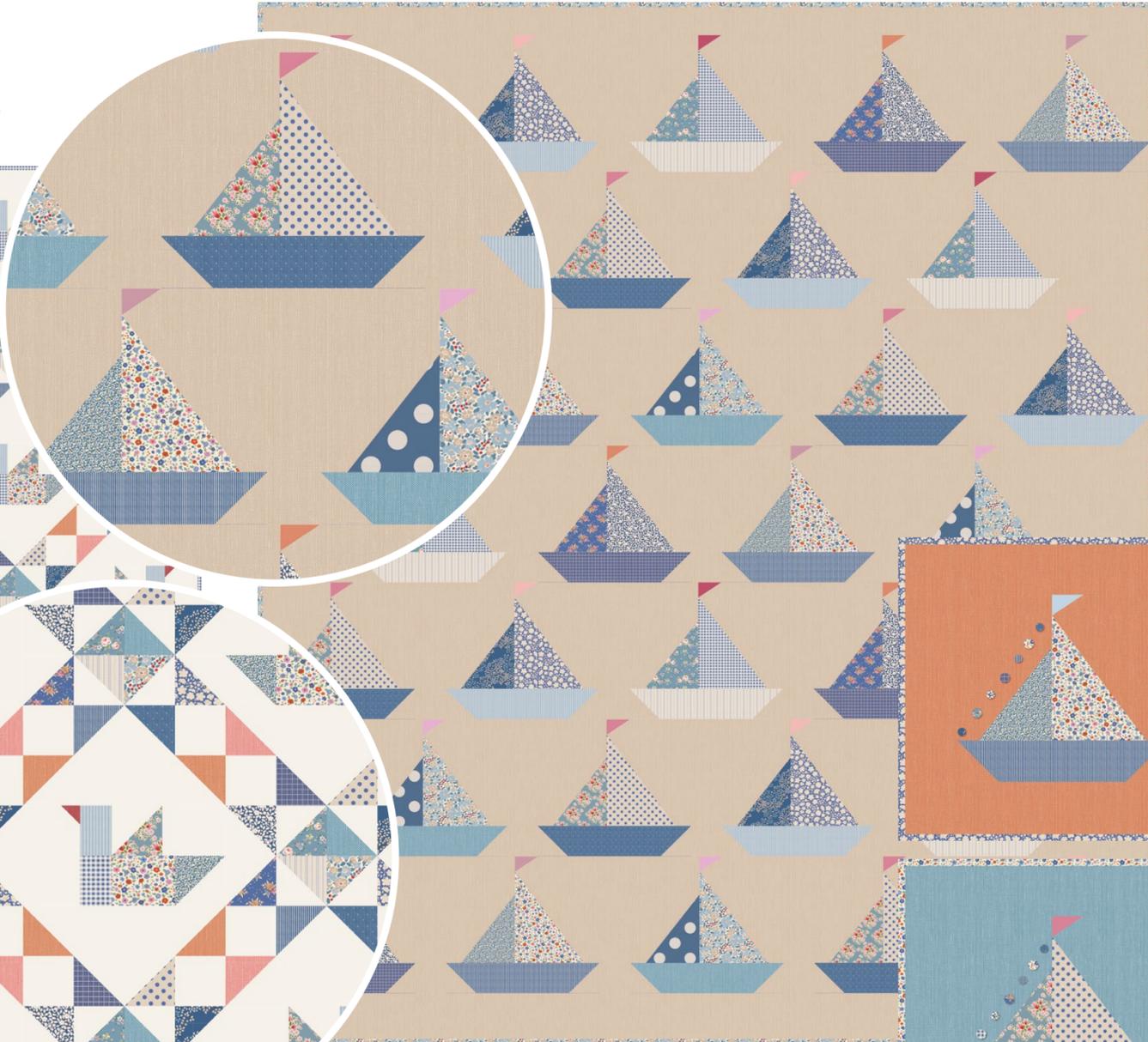


20240217 Starfish



20240211 Blue Duck Quilt 56 x 72 in (142 x 183 cm)

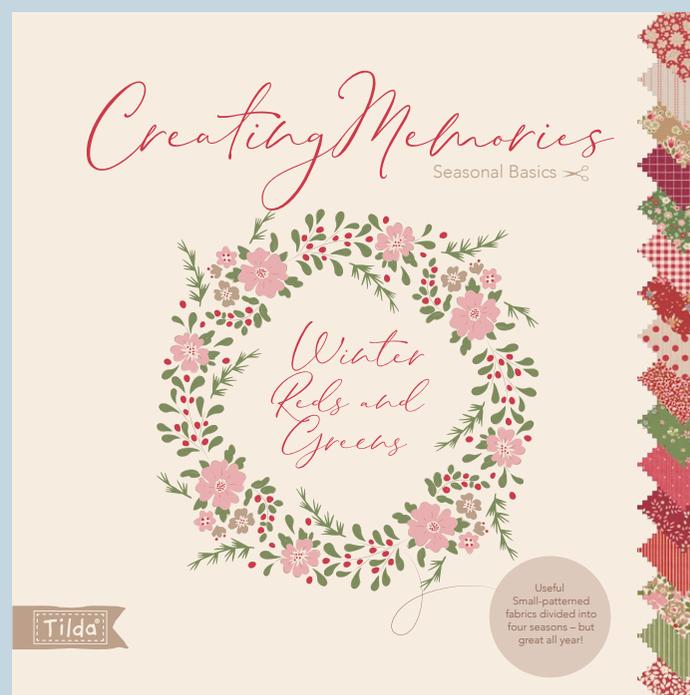
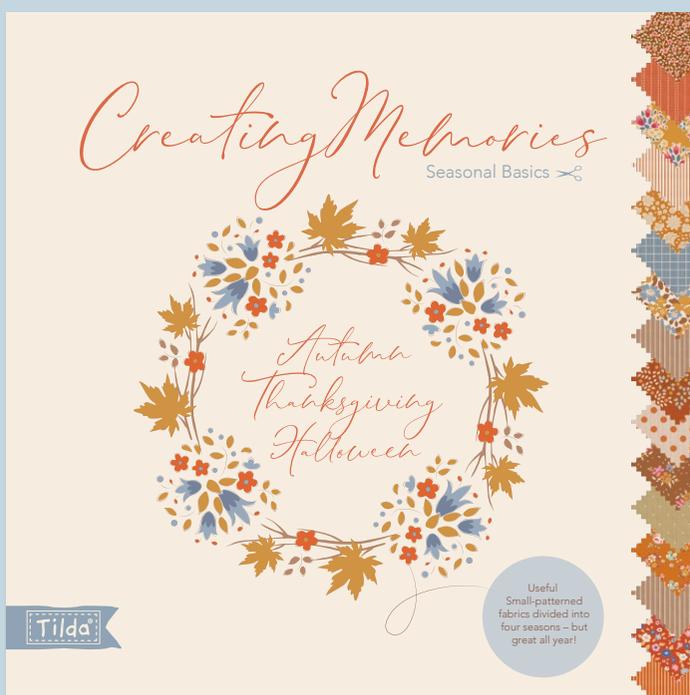
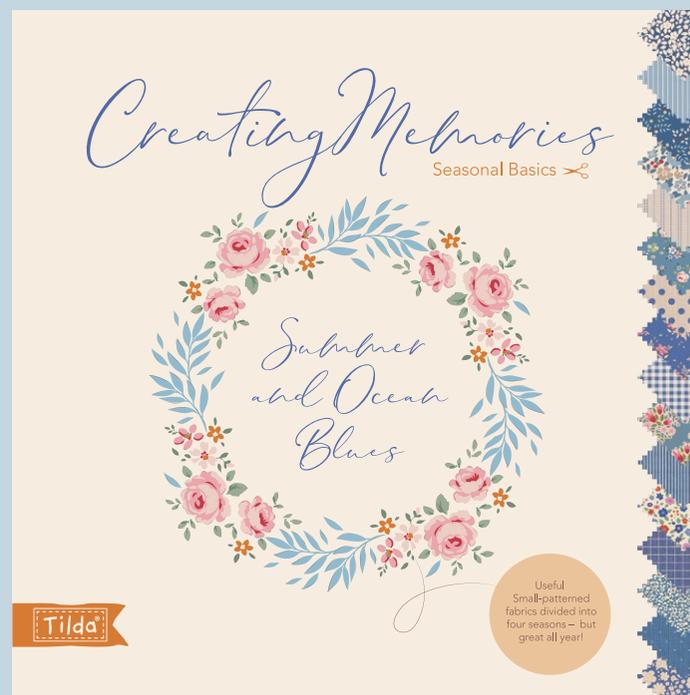
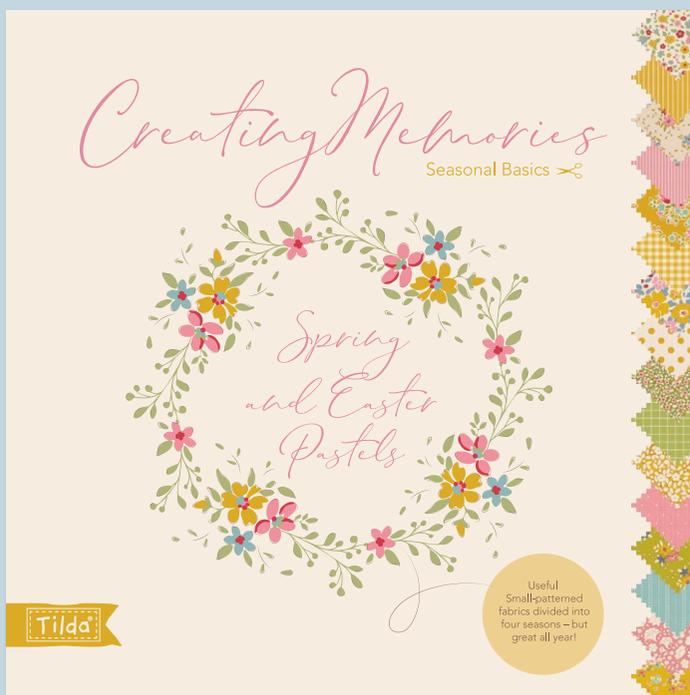
20240212 Sailboat Quilt 58,5 x 68,5in (148,5 x 174 cm)



20240218 Whales in three sizes



Sailboat Pillow 15,5 x 14,5in (39,5 x 37 cm)
20240215 Ginger, 20240216 Petrol



A sweet mix of printed and woven small-patterned fabrics divided into seasons by color. Useful all year round, but great when you need a coordinated color range for any project, or want to create seasonal projects. Creating Memories comes in four color ranges with 16 fabrics in each.



www.tildasworld.com

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