

## RELEASE CALENDAR

# The Bloomsville Collection

## Special Edition 2023

### July 15<sup>th</sup> (2022)

- Samples and Marketing material will be sent from Tilda Fabrics.
- Product pictures can be released for retailers to see behind login.

### November 1<sup>st</sup> (2022)

Binding order.

### March 15<sup>th</sup> (2023)

Shipment from Korea to Europe, USA, Canada and Australia.

### April 1<sup>st</sup> (2023)

Wholesalers are free to release all pictures.

### April 15<sup>th</sup> (2023)

- Catalogue will be released on Issuu.com and tildasworld.com and printed catalogues are sent by mail.
- Retailers are free to release all pictures.

### April 25<sup>th</sup> (2023)

Shipment from Korea to Asia

### June 1<sup>st</sup> (2023)

Worldwide release

