

## RELEASE CALENDAR

# The Hibernation Collection

Autumn/Winter 2023

November 15<sup>th</sup> (2022)

- Samples and Marketing material will be sent from Tilda Fabrics.
- Product pictures can be released for retailers to see behind login.

March 1<sup>st</sup> (2023)

Binding order.

July 15<sup>th</sup> (2023)

Shipment from Korea to Europe.

July 25<sup>th</sup> (2023)

Shipment from Korea to USA, Canada and Australia.

August 1<sup>st</sup> (2023)

Wholesalers are free to release all pictures.

August 15<sup>th</sup> (2023)

- Catalogue will be released on Issuu.com and tildasworld.com and printed catalogues are sent by mail.
- Retailers are free to release all pictures.

August 25<sup>th</sup> (2023)

Shipment from Korea to Asia

October 1<sup>st</sup> (2023)

Worldwide release Hibernation

