

MERRY LITTLE CHRISTMAS - AUTUMN/WINTER 2025



Have yourself a Merry Little Christmas with Tilda's new Autumn Winter 2025 collection!

Merry Little Christmas is a soft, nostalgic Christmas collection with a sweet vintage feel. Some of you might also see the Nordic inspiration especially influenced by Tone's Danish grandmother's way of creating Christmas, which has inspired many a Tilda Christmas throughout the years.

Cozy Reds, Duck Egg Blues, Creams and Greens come together to create the perfect festive palette. Motifs and Christmas characters from Tilda's history inspired by vintage seasonal décor, have gathered in the fun Winter Friends design, perfect for Christmas ornaments.



RELEASE CALENDAR

July 15th, 2025

- The catalogue will be pre-released on tildafabrics.com/downloads
- Retailer can download product pictures tildafabrics.com/downloads
- Retail can start to pre-sell. (Pre-selling = take orders, no delivery until release date)

August 2025 - Shipments

- Delivery from your local wholesaler. Please honor the worldwide release date and do not exhibit the collection early.

September 1st, 2025 - Worldwide release

- Catalogue and Free Patterns will be released on tildasworld.com
- Retailers can start the official sale and send/hand out pre orders

