

## RELEASE CALENDAR

# Merry Little Christmas Collection

Autumn/Winter 2025

### November 1<sup>st</sup> (2024)

- Samples and Marketing material will be sent from Tilda Fabrics.
- Product pictures can be released for retailers to see behind login.

### February 1<sup>st</sup> (2025)

Binding order.

### June 15<sup>th</sup> (2025)

Shipment from Korea to Europe.

### June 25<sup>th</sup> (2025)

Shipment from Korea to USA, Canada and Australia.

### July 1<sup>st</sup> (2025)

Wholesalers are free to release all pictures.

### July 15<sup>th</sup> (2025)

- Catalogue will be released on [tildafabrics.com/downloads](https://tildafabrics.com/downloads) and printed catalogues are sent by mail.
- Retailers are free to release all pictures.

### July 25<sup>th</sup> (2025)

Shipment from Korea to Asia

### September 1<sup>st</sup> (2025)

Worldwide release (Early release to get the Collection in stores well ahead of Christmas)

