

## RELEASE CALENDAR

# The Sunday Brunch Collection

Spring/Summer 2025

April 15<sup>th</sup> (2024)

- Samples and Marketing material will be sent from Tilda Fabrics.
- Product pictures can be released for retailers to see behind login.

July 1<sup>st</sup> (2024)

Binding order.

November 25<sup>th</sup> (2024)

Shipment from Korea to Europe, USA, Canada and Australia.

December 1<sup>st</sup> (2024)

Wholesalers are free to release all pictures.

December 15<sup>th</sup> (2024)

- Catalogue will be released on [tildafabrics.com/downloads](https://tildafabrics.com/downloads) and printed catalogues are sent by mail.
- Retailers are free to release all pictures.

December 25<sup>th</sup> (2024)

Shipment from Korea to Asia

February 1<sup>st</sup> (2025)

Worldwide release

