

WALLFLOWER COLLECTION - SPECIAL EDITION 2025



Wallflower

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Wallflower is an ornamental collection loosely inspired by, and my somewhat romantic take on design styles popular in the 1960s and 70s.

The name Wallflower takes me back to dancing school, at a time of my life where I was taller than all the boys and therefore doomed to be a wallflower. The ballroom had a distinctive 1970s floral wallpaper that I tried my best to disappear into, much like the shy girl in the Wallflower fabric design.

Given the state of the world at the time this collection was designed and the inspiration behind the fabrics, it seemed fitting to promote some good thoughts through the naive but heartfelt Peace and Love quilts.



RELEASE CALENDAR

April 15th, 2025

- The catalogue will be pre-released on tildafabrics.com/downloads
- Retailer can download product pictures tildafabrics.com/downloads
- Retail can start to pre-sell. (Pre-selling = take orders, no delivery until release date)

May 2025 - Shipments

- Delivery from your local wholesaler. Please honor the worldwide release date and do not exhibit the collection early.

June 1st, 2025 - Worldwide release date

- Catalogue and Free Patterns will be released on tildasworld.com
- Retailers can start the official sale and send/hand out pre orders

