

#### Tilda Fabrics© 2024

#### RELEASE CALENDAR

# Wallflower

Special Edition 2024 (and basics)

## July 15<sup>th</sup> (2024)

- Samples and Marketing material will be sent from Tilda Fabrics.
- Product pictures can be released for retailers to see behind login.

#### Nov 1<sup>st</sup> (2024)

Binding order.

## March 1<sup>st</sup> (2025)

Shipment from Korea to Europe.

## March 10<sup>th</sup> (2025)

Shipment from Korea to USA, Canada and Australia.

#### April 1<sup>st</sup> (2025)

Wholesalers are free to release all pictures.

## April 15<sup>th</sup> (2025)

- Catalogue will be released on tildafabrics.com/downloads and printed catalogues are sent by mail.
- Retailers are free to release all pictures.

# May 10<sup>th</sup> (2025)

Shipment from Korea to Asia

## June 1<sup>st</sup> (2025)

Worldwide release

